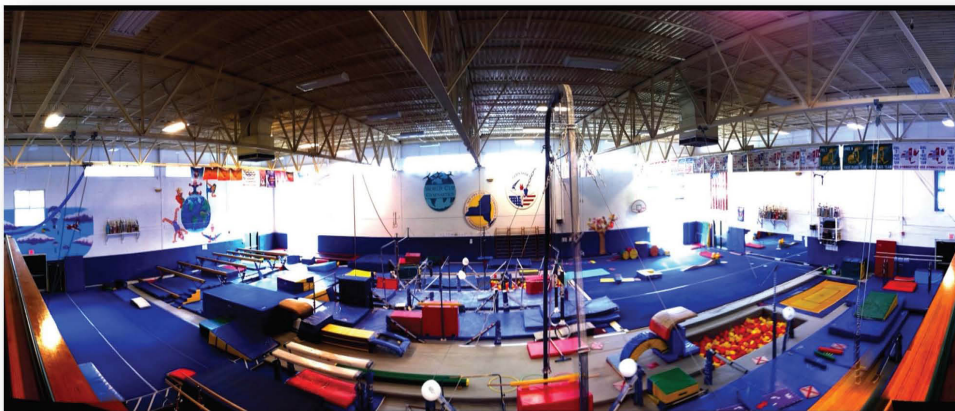


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WORLD CUP GYMNASTICS

Market Segment Representation

By Geography

RANKED BY PERCENTAGE (HIGH TO LOW)

TOP 5	77%	Chappaqua:	41.35%
		Pleasantville:	12.22%
		Mt. Kisco:	9.87%
		Armonk	7.61%
		Briarcliff Manor:	6.11%
REMAINDER	23%		
		Bedford/Bedford Hills:	3.90%
		Millwood:	2.91%
		Katonah:	2.63%
		Thornwood:	1.97%
		Rye Brook:	1.79%
		Ossining:	1.79%
		Valhalla:	1.32%
		North White Plains	1.22%
		Hawthorne:	1.13%
		Yorktown:	.94%
		Greenwich, CT:	.56%
		Pound Ridge:	.56%
		W. Harrison:	.47%
		White Plains	.38%
		Purchase:	.28%
		Somers:	.19%
		Tarrytown:	.19%
		Carmel:	.09%
		Danbury:	.09%
		Elmsford:	.09%
		Goldens Bridge:	.09%
		Irvington:	.09%
		Amawalk:	.09%
		<i>North Castle Total:</i>	<i>8.83%</i>



WORLD CUP GYMNASTICS

Annual Impressions

(Based on 48 weeks of activity/year)

	STUDENT IMPRESSIONS	PARENTAL IMPRESSIONS
Preschool ages 2-9	31,524	8,640
Birthday Parties:	8,400	16,800
Competitive Regional Meets:	500	1,000
Summer Camp Program:	999	999
Annual Banquet:	70	170
Team Practices:	6,720	13,440
Kids Nite Out:	240	480
Halloween Celebration:	37	74

TOTAL STUDENT IMPRESSIONS = 78,970/TOTAL PARENTAL IMPRESSIONS = 65,604

TOTAL ANNUAL COMBINED IMPRESSIONS/YEAR = 144,574